

## Sterling Ridge Village Association

Minutes of Regular Meeting held on May 6<sup>th</sup>, 2021  
Offices of RE/MAX, 6620 Woodlands Pkwy, The Woodlands, TX 77382

NAME (Even Year)	PRESENT	ABSENT	NAME (Odd Year)	PRESENT	ABSENT
Thomas Principale	X		Tom Schwarzkopf	X	
Stan Lenox		X	Eric Fishhaut	X	
Lorraine Champion	X		Dedra Ecklund	X	
Steve DiGerlando		X	Robbye Schwarzkopf	X	
Fred Lederman	X		David McClain		X
Natalia Arjona	X		Rashmi Gupta		X
Vacant			Nicole Jackson		X
			Lindsay Guier		X

V=Virtual

- 1) **Call to order:** Tom Schwarzkopf called the meeting to order at 7:00 PM with a quorum of 5 Directors and at least 2 Officers present.
- 2) **MCSO Police Report** for the previous month: Specialist Eric Medina (936) 442-7797, Option 3  
Email: [eric.medina@mctx.org/281-364-4253](mailto:eric.medina@mctx.org/281-364-4253) Website: <http://mctxsheriff.org/>

	Township	Village
Calls for Service	10,532	1,552
Vacation Watch / Checks	393	112
Area Patrols/Building Checks	NR	822/6
Traffic Contacts	1,974	276
Burglary of Motor Vehicle	10	0
Burglary of Habitation	3	0
Arrests	216	0
Robberies	0	0

- Overall trends for DWI/PI/Narcotics (chemical dependency): up / down from the previous month.
  - Overall trends for Burglaries & Criminal mischief (behavioral): up/down from previous month.
  - Sterling Ridge Village had \_ DWI arrests for the month of April 2021.
  - There were \_\_\_ Motor vehicle crashes in Sterling Ridge. The area(s) of concern is \_\_\_\_\_.
  - Reminder to establish a daily 9 PM Routine of closing and locking all doors to homes & cars.
- 3) **Secretary Report:** Dedra Ecklund
    - a. Receive, Examine & Approve Minutes from SRVA Board Meeting on 01 April 2021.
    - b. Revisions: There were No revisions to the minutes.
    - c. Having no further revisions to the meeting minutes, Tom made a motion to ratify the minutes from the April 1st, 2021 meeting; Fred seconded the motion. The motion passed.
  - 4) **Guest Speaker(s):** Chief Palmer Buck (The Woodlands Fire Department).
    - a. Hurricane season starts 1 June, the Emergency Preparedness Event will be on the 22<sup>nd</sup> of May.
    - b. Last month, TWFD answered 1,027 calls for Emergency Services. That's up 600 from last April.
    - c. TWFD worked 60 crashes in the month of April. Reminder to please be vigilant while driving.
    - d. Utility companies continue to upgrade services through TW and outages/disruptions continue.
  - 5) **Public Comment(s):** John Hadley and his wife came before the board to introduce themselves and their business; Mosquito Authority. They provide residential and business mosquito control throughout The Woodlands and surrounding area. Their service is pet / bee friendly and have a website located at [www.BugsBite.com](http://www.BugsBite.com) and can be reached at 346-379-9783.
  - 6) **Board Appointments:** Consideration of Appointment to fill or vacate SRVA Board Member positions. Appointments will fill vacancies and serve out the balance of the term of appointment by the Board. Natalia mentioned an acquaintance by the name of Kimberlie Jacobs as a possible board member.
  - 7) **Township/Village Liaison Report(s):** John Osborne

- a. Update from The Woodlands Township Liaison Representative (John Osborne)
  - i. Package contains TWT BOD meetings (2)
  - ii. Neighborhood Watch: Public Safety Open House at TWFD.
- b. Update from The Woodlands Township Director (Dr. Ann Snyder)
  - i. Covid-19 testing continues at 3 locations throughout TW from 9:00 am until 6:00 pm.
  - ii. The discussion about Incorporating The Woodlands continues to be studied by task force.
  - iii. Bike riding in The Woodlands is expected to improve with the completion of trail projects.
  - iv. The Woodlands was honored as a Monarch Champion by the National Wildlife Federation.
  - v. Budget meetings start around the 15<sup>th</sup> of August. Capital projects will be discussed.
  - vi. CenterPoint Energy spoke to the Township about the recent freeze and lessons learned.
  - vii. Pools in The Woodlands begin to open up the 8<sup>th</sup> of May.
  - viii. Memorial Day celebrations in The Woodlands will be conducted. Please practice safety.
- c. Dr. Shelley Sekula Gibbs
  - i. Request for \$11M package of grants & loans for a project to widen Panther/Bear Branch.
  - ii. Covid-19 vaccinations are diminishing with County vaccination rate currently at 27% and a positivity rate among those tested is at 8%. Montgomery County vaccination rate is 30%.
  - iii. Independence Day celebration will include a South Montgomery County Parade on 3<sup>rd</sup> July. The SRVA is encouraged to participate in the celebration parade by entering .

### **8) President's Report**

- a. President has renewed the insurance contract with Mike Powell Insurance. However, the rates are incredibly high and not consistent with what the SRVA board needs in the way of liability insurance.
- b. Another Insurance broker has given SRVA a quote that is roughly half the current rate. We have multiple brokers working on quotes for bids. We will eventually cancel with Mike Powell Insurance. Fred Lederman will continue to work this project and recommend a new Insurance carrier.
- c. The board approved an immediate payment of \$2200 to Coulson Tough Elementary School.
- d. We now have video records of our SRVA meetings and we may place them on our website.

9) **Treasurer's Report:** Rashmi Gupta did not attend the meeting. A financial report was not presented.

### **10) Events Chair Report: Artisan's & Farmer's Market (Fred Lederman)**

- a. Traffic is up after a renewed effort to promote the market. 247 people attended the last market.
- b. The SRVA is currently grossing about \$500/month on the market. Our goal is give 100% of our profits back to the community in the form of grants, gifts or services. Additionally, our goal is to make the A&FM self sufficient by utilizing outside business to run the market for the SRVA. We have EWMedia soliciting vendors and we now need a Market Director to do the work that the SRVA Directors are now doing. Hopefully, we can find a director who lives in Sterling Ridge.
- c. Fred reiterated the need to have 2 representatives of SRVA at each Farmers Market event.
- d. Discussed updated Marketing Plan currently being worked by Eric & Thomas.
- e. Discuss the purchase of a new SRVA A&FM Banner. It should be ready by our next market.
- f. A motion to accept the report on the Artisans & Farmer's Market Committee was approved.

### **11) Ad Hoc Committee Reports:**

- a. Receive and consider Report on The Woodlands Magazine – Steve DiGerlando did not attend the meeting. Thomas Principale volunteered to start writing the monthly articles for The Woodlands Magazine in the absence of Steve.
- b. Eric gave a report on the Fishing Tournament: Review report and discuss lessons learned. (Eric & Thomas)
- c. Natalia gave an update on the Facebook and Farmers Market pages as far as followers.

### **12) New Business:**

13) The next SRVA meeting will be Thursday, June 3<sup>rd</sup>, 2021, at 7:00 PM. Tom made a motion to adjourn the meeting and Fred seconded the motion. The motion passed.

Meeting adjourned at 8:55 PM