

Sterling Ridge Village Association

Minutes of Regular Meeting held on September 2, 2021
Offices of RE/MAX, 6620 Woodlands Pkwy, The Woodlands, TX 77382

NAME (Even Year)	PRESENT	ABSENT	NAME (Odd Year)	PRESENT	ABSENT
Thomas Principale	X		Tom Schwarzkopf	X	
Stan Lenox		X	Eric Fishhaut	X	
Lorraine Champion	V		Dedra Ecklund	X	
Natalia Arjona	X		Robbye Schwarzkopf	X	
Fred Lederman	X		Mike Wolff	X	
Steven Scannapieco	X		Rashmi Gupta		X
Emily Mowry	X		Nicole Jackson		X
			Jason Pish	X	
Guests					
Bob Conklin					
Spencer Curry					

V=Virtual

STANDARD ITEMS

- 1) Call to order: Tom Schwarzkopf called the meeting to order at 7:00 PM with a quorum of at least 5 Directors and at least 2 Officers present.
- 2) MCSO Police Report for the previous month: Specialist Eric Medina (936) 442-7797, Option 3, Email: eric.medina@mctx.org/281-364-4253) Website: <http://mctxsheriff.org/>

August 2021	Township	Village
Calls for Service	11,108	1,263
Vacation Watch / Checks	1,200	247
Area Patrols/Building Checks		506/10
Traffic Contacts	2,042	
Burglary of Motor Vehicle	14 (down)	1 – Montfair Blvd.
Burglary of Habitation	4 (down)	2 – Stalwort Hill Tr, Cotillion Ct
Arrests	137	
Robberies	0	0

- Overall trends for DWI(14)/PI(13)/Narcotics(8) are up from the previous month.
 - Overall trends for Burglaries & Criminal mischief (behavioral): down from previous month.
 - Sterling Ridge Village had 0 DWI arrests for the month of May 2021.
 - There were 7 Motor vehicle crashes in Sterling Ridge.
 - Reminder to establish a daily 9 PM Routine of closing and locking all doors to homes & cars.
- 3) Guest Speaker(s): There are no guest speakers.
 - 4) Public Comment(s):
 - a. Dr. Shelley Sekula-Gibbs attended as a resident of The Woodlands and presented on Incorporation of The Woodlands.
 - b. Andrew DuBois answered group questions as a private citizen of Montgomery County.
 - 5) Township/Village Liaison Report(s): John Osborne
 - a. Update from The Woodlands Township Liaison Representative (John Osborne) presented the update on The Township Events. October 3rd 3pm to 6pm discussed Neighborhood Night Out. The SRVA President has great communication with The Township staff over projects.
 - 6) Board Appointments: Consideration of Appointment to fill or vacate SRVA Board Member positions. Appointments will fill vacancies and serve out the balance of the term of appointment by the Board.
 - a. Tom Schwarzkopf made a motion to remove Lindsey Guier from the SRVA Board and Fred Lederman seconded the motion. The motion passed unanimously. Tom stated that the SRVA Board Attendance Guidelines are a motion will be made for removal if a member misses 3 or more meetings without notification.
 - b. Tom Schwarzkopf made a motion to appoint Mike Wolff to the Board and Emily Mowry seconded the motion. The motion passed.

REGULAR AGENDA

- 7) Secretary's Report: Receive, consider and act upon the monthly report. (Dedra Ecklund) Eric Fishnaut made a motion to approve the report and Robbye Schwarzkopf seconded the motion. The motion passed.
- 8) Treasurer's Report: Receive, consider and act upon the monthly report. Tom Schwarzkopf presented the budget. He discussed Player Bend Park. There was no Treasurer's Report.
- 9) President's Report: Receive, consider and act upon the monthly report. (Tom Schwarzkopf)
 - a. Tom acquired the Health Department permit from Montgomery County Health Department.
 - b. Tom inventoried the storage locker and took pictures of signs and banners.
 - c. Fred Lederman made the motion to approve the report and Eric Fishnaut seconded the motion. The motion passed.
- 10) Events Chair Report:
 - a. Artisan's & Farmer's Market – Fred Lederman presented an update on the SRVA Artisan's & Farmer's Market. Eric asked about the marketing efforts. Vendors have lost interest due to the date, the small number of customers, and the heat. The Marketing promotion was discussed and the Board members felt the marketing company was doing a good job.
 - b. SRVA BBQ and Kids Challenge
 - i. Ice/Food/Coolers (20 bags) – Tom is getting the ice
 - ii. Thank you Banner: Design, Order, - Natalia is taking care of the banner.
 - iii. Face Painters: There will not be face painters at this year's BBQ due to Covid fears.
 - iv. Schedule of events: The schedule is in draft format.
 - v. Sponsorship Teams: There are two sponsors, and four BBQ teams. There is potential for another BBQ team. The budget is \$6,000. The ad-hoc BBQ will handle communications. Emily Mowry will manage the Interact Volunteers the day of the event. Marketing of the event was discussed. The BBQ will be advertised with the PTO.
 - vi. Tom is writing letters to potential sponsors using the sponsor list from 2019.
 - vii. Robbye will contact Cedric Smith Elementary, Spencer Curry will talk to Deretchin Elementary and Natalia will talk to Coulson Tough Elementary.
 - viii. Robbye will order and pick up the trophies.
 - ix. Sue Young will handle the shirt order through Custom Ink.com
 - x. Overall budget is \$6,000

11) Ad Hoc Committee Reports:

Receive and consider Report on Newsletter & Website – Eric Fishnaut – The newsletter will go out next week

- a. Receive and consider Report on Facebook & Instagram – Natalia Arjona – Discussion shown above.
- b. Receive and consider Report on The Woodlands Magazine – Thomas Principale – The newsletter will contain information on the Holiday Lighting Contest

FUTURE AGENDA / ANNOUNCEMENTS

12) New Business:

13) Consideration of items to be placed on the agenda for the October 7th meeting. Next Month the Board will consider volunteers for new Board Officer Positions.

14) Closing Remarks and Announcements: The next SRVA meeting will be Thursday, Oct 7, 2021, at 7:00 PM. Tom Schwarzkopf made a motion to adjourn the meeting and Emily seconded the motion. The motion passed.

15) Meeting adjourned at 9:08 PM